



Professional Announcement Ads

in AHLA Connections

Professional Announcement Ads are great for congratulating a partner, announcing a new member to your organization, a recent award, or new office location. Place your announcement ad in AHLA Connections for the entire membership to see!



File Requirements

A printed proof must accompany all submitted artwork.

Do NOT include printer's marks (crop marks, registration marks, etc) in the file submission. If you are concerned that we will not know where your ad should be cropped, include crop marks on the printed proof and we will ensure that your ad is placed properly.

Do NOT include a bleed with fractional ads (anything smaller than a full page).

Please supply only PDF, EPS or TIF files (see requirements below). We do NOT accept film or any native application file formats (please, NO Quark, MS Word, InDesign, PageMaker, etc).

PDF file requirements: Must be hi-res, print-ready PDF. All images must be 300 dpi or better. All fonts must be embedded.

EPS file requirements: Must be 100% size, 300 dpi minimum. Please embed all images and convert all fonts to outlines.

TIFF file requirements: Must be 100% size, 300 dpi minimum for halftones, 1200 dpi for line art. Please flatten any layers. When saving TIFFs, we recommend that you do not use compression and do not embed color profiles.

Color: Color ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are NOT acceptable.

Black and White: Black and White ads should use black only (not 4-color). Images should be grayscale.

The publisher will not be held responsible for color running incorrectly if a digital color proof is not submitted by the advertiser. A digital color proof (Matchprint or Iris) should be submitted at 100% ad size.

Laser or inkjet proofs are acceptable for content only, but cannot be used to guarantee color.

Media accepted: CDs, DVDs; or files submitted electronically. Submitted media will not be returned unless requested.

Submitting files:

Go to www.NetworkMediaPartners.com/ upload to submit files. Or go directly to our ftp at ftp://network:*submit*@ftp.networkmediapartners.com

Send hard copy proof (and disk, if submitting artwork by CD/DVD) to:

Terri Wood
Network Media Partners, Inc.
Executive Plaza I, Suite 900
11350 McCormick Road
Hunt Valley, MD 21031

Rates	4-color	B/W
Full Page	\$2,000	\$1,250
1/2 Page	\$1,700	\$900
1/3 Page	\$1,400	\$600

Please refer to the editorial calendar for deadlines.

AD SIZES	Width	X	Depth
Full Page (Non-bleed)	7"	X	9"
1/2 Page (horizontal)	7"	X	4-1/4"
1/3 Page (square)	4-5/8"	X	4-5/8"

 **Contact Katy Lewis**
phone 410-584-1982 or fax 410-584-8489
healthlawyers@networkmediapartners.com