

Program Preview

Institute on Medicare and Medicaid Payment Issues

March 24-26, 2010



Baltimore Marriott Waterfront Hotel
Baltimore, MD

Institute on Medicare and Medicaid Payment Issues Program Preview

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The American Health Lawyers Association is pleased to once again offer the Institute on Medicare and Medicaid Payment Issues program. This program is the most comprehensive program available on legal issues related to reimbursement. This brochure contains just the program schedule. Please check the AHLA web site for the full brochure: www.healthlawyers.org/programs/MM10.

Program Materials

In response to many requests from our members, AHLA is going green. We are trying to reduce the amount of paper we use at our programs. This is both an effort at responsible environmental conservation, and an effort to increase the timeliness of the materials provided to our attendees. We will not automatically be printing binders for everyone. All materials will be available on a website prior to the program and handed out on CD at the program. For those who still do want the binders, they will be available for an additional fee; please order on the registration form.

Continuing Education

Participants will be given continuing education forms at the program. Forms must be completed and returned to AHLA staff to receive credits in most states. The seminar is worth approximately 20.0 continuing education credits (including 1.0 ethics credit) based on a 60-minute hour and 24.0 credits (including 1.2 ethics credit) based on a 50-minute hour.

This seminar will be worth approximately 24.0 CPE credits. AHLA is registered with the National Association of State Boards of Accountancy

(NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. NASBA's web site is located at <http://www.nasba.org/>.

This program is designed to be an update on developments in the area of reimbursement. There are no prerequisites or advanced preparations required to register for this group live program. Those seeking accounting credits should be familiar with the basic concepts of law and terminology associated with this area in order to obtain the full educational benefit of this program.

Exhibitors/Sponsors

AHLA would like to thank the following companies for their support of the Medicare and Medicaid program and encourages attendees to visit their exhibit booths:

- * BNA, Inc.
- * Coding Compliance Solutions Inc., *sponsor of Totebags*
- * Principle Valuation, LLC, *sponsor of Pens* (not exhibiting)
- * Wolters Kluwer Law & Business

Hotel Reservations

Baltimore Marriott Waterfront Hotel
700 Aliceanna Street
Baltimore, MD

Hotel accommodations are not included in the registration fee. AHLA has reserved a block of rooms at the Baltimore Marriott Waterfront Hotel at a discounted rate of \$225 per night. To make reservations, please call the Marriott at (800) 228-9290. The room block expires **February 24, 2010**. Please make your reservations early. The room block may sell out prior to the hotel cutoff.

Special Needs

If you have needs requiring special assistance or accommodations, including special dietary needs, or have questions about accessibility issues at the program, contact our special needs coordinator, Valerie Eshleman at (202) 833-0784 or veshleman@healthlawyers.org.

Program Planning Committee:

Timothy P. Blanchard, Esq., Chair
Joanne B. Erde, MPH, JD
Mark H. Gallant, Esq.
Mark D. Polston, JD
Robert L. Roth, Esq.

Institute on Medicare and Medicaid Payment Issues At-a-Glance

Tuesday, March 23, 2010

6:30–8:30 pm	Registration and Information
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Wednesday, March 24, 2010

7:00 am–5:45 pm	Registration and Information		
8:00–10:00 am	I. Fundamentals of Medicare Parts A and B (not repeated) <i>Barry D. Alexander</i> <i>James F. Flynn</i>	8:00–9:20 am	II. CMS Outreach Session on Hospital and Physician Issues (not repeated) <i>Amy Bassano</i> <i>Jonathan Blum</i> <i>Laurence Wilson</i>
		9:20–9:30 am	Coffee Break
10:00–10:50 am	III. Fundamentals of Medicare Parts C and D (not repeated) <i>Christine C. Rinn</i> <i>Kathleen Peterson</i>	9:30–10:50 am	IV. 2009: The RAP Practice Group's Year in Review (not repeated) <i>Jolee Hancock Bollinger</i> <i>Kenneth R. Marcus</i> <i>Claire F. Miley</i> <i>Donald H. Romano</i> <i>Andrew D. Ruskin</i>
10:50–11:00 am	Coffee Break		
11:00 am–12:15 pm	GENERAL SESSION 11:00–11:15 am Welcome and Introduction <i>Timothy P. Blanchard, Richard L. Shackelford</i> 11:15 am–12:15 pm Keynote Address: Healthcare Reform: What was Accomplished? What Happens Next? <i>Timothy S. Jost</i>		

Institute on Medicare and Medicaid Payment Issues At-a-Glance

Wednesday, March 24, 2010 (continued)

12:15– 1:35 pm	Lunch on your own or attend the Regulation, Accreditation, and Payment Practice Group Luncheon (additional fee; limited attendance; pre-registration required; see page 10)					
1:45– 3:15 pm Extended Sessions	A. Fraud and Abuse Basics (not repeated) <i>Joan P. Dailey John R. Washlick</i>	B. Program Integrity and Provider Enrollment Initiatives Affecting DME Suppliers <i>Barry D. Alexander Kimberly Brandt Donald H. Romano</i>	C. What You Need to Know about Medicare and Medicaid Health Information Technology Meaningful Use Incentive Payments <i>William A. Connelly Marc Hartstein Elizabeth Holland</i>	D. Medicare DSH Adjustments <i>John R. Jacob Christopher L. Keough Mark D. Polston Tiffany Swygert</i>	E. Looking Closely at Hospital Observation and Patient Status Issues <i>Bernice Hecker Hala Helm Kimberly Hoy</i>	F. Repayments and Disclosures: Legal Requirements and Hard Choices <i>Thomas S. Crane Robert L. Roth</i>
4 3:30– 4:30 pm	G. Primer on Coding Issues for Payment Lawyers (not repeated) <i>Robert A. Pelaia</i>	H. Medicare Bad Debt (advanced) (not repeated) <i>Christopher L. Crosswhite</i>	J. Federal Medicaid Integrity Program <i>Joanne B. Erde</i>	K. HACs, Readmissions, and Adverse Events – Oh My! <i>Samantha Burch Andrew D. Ruskin</i>	L. Provider-Based Status and “Under Arrangements” <i>Thomas E. Dowdell Catherine T. Dunlay</i>	M. Hospital Outpatient PPS (advanced) <i>Timothy P. Blanchard Valerie Rinkle</i>
4:45– 5:45 pm	N. Primer on Researching Medicare and Medicaid Issues: Sources and Techniques (not repeated) <i>Lawrence W. Vernaglia</i>	O. Medical Necessity: The QIC Perspective (not repeated) <i>David P. Sheridan</i>	P. Medicare Physician Reimbursement Issues <i>Jennifer Evans</i>	Q. Advanced Provider-Based Status Issues <i>Dennis M. Barry</i>	R. Observations from New York Medicaid Integrity Initiatives <i>James G. Sheehan</i>	K. HACs, Readmissions, and Adverse Events – Oh My! (repeat) <i>Samantha Burch Andrew D. Ruskin</i>
6:45– 9:30 pm	Reception at the National Aquarium (attendees, faculty, children, and registered spouses and guests welcome)					

Institute on Medicare and Medicaid Payment Issues At-a-Glance

Thursday, March 25, 2010

7:00 am– 5:45 pm	Registration and Information					
7:00– 8:15 am	Continental Breakfast (attendees, faculty, children, and registered spouses and guests welcome) 7:15-8:00 am Public Interest: Geography, Poverty and the Myths of Healthcare Reform <i>Richard Cooper</i>					
8:15– 9:45 am Extended Sessions	S. Medicaid Litigation Update (not repeated) <i>Alan S. Dorn Jordan Keville Jane Perkins</i>	T. Advanced Stark <i>S. Craig Holden David E. Matyas</i>	U. Medicare DGME and IME <i>Thomas W. Coons Tim Johnson Elizabeth Truong</i>	V. The Medicare ACE Demonstration Project <i>Shannon Fiser Cynthia Mason Robert Stone</i>	B. Program Integrity and Provider Enrollment Initiatives Affecting DME Suppliers (repeat) <i>Barry D. Alexander Kimberly Brandt Donald H. Romano</i>	F. Repayments and Disclosures: Legal Requirements and Hard Choices (repeat) <i>Thomas S. Crane Robert L. Roth</i>
10:00– 11:00 am	W. Coding and Billing for Facility Component E/M Services (not repeated) <i>Hugh E. Aaron</i>	X. PRRB Appeals (not repeated) <i>Suzanne Cochran Kenneth R. Marcus</i>	Y. Medicare Provider Enrollment <i>James M. Bossenmeyer Louise M. Joy</i>	Z. Medicare Diagnostic Testing, Anti-Markup Restrictions and IDTF Standards <i>Thomas Greeson Daniel H. Melvin</i>	J. Federal Medicaid Integrity Program (repeat) <i>Joanne B. Erde</i>	L. Provider-Based Status and “Under Arrangements” (repeat) <i>Thomas E. Dowdell Catherine T. Dunlay</i>
11:15 am– 12:15 pm	AA. Medicaid Fundamentals (not repeated) <i>Craig H. Smith</i>	BB. PRRB Jurisdiction (not repeated) <i>Michael Harty Kenneth R. Marcus</i>	CC. Legal Ethics: Multijurisdictional Practice <i>Philip L. Pomerance</i>	DD. Clinical Laboratory Testing <i>Peter M. Kazon</i>	P. Medicare Physician Reimbursement Issues (repeat) <i>Jennifer Evans</i>	Q. Advanced Provider-Based Status Issues (repeat) <i>Dennis M. Barry</i>

Institute on Medicare and Medicaid Payment Issues At-a-Glance

Thursday, March 25, 2010 (continued)

12:15-1:35 pm	Lunch on your own or attend the In-House Counsel Practice Group Luncheon (additional fee; limited attendance; pre-registration required; see page 10)					
1:45-2:45 pm	EE. Medicare Wage Index Update (not repeated) <i>Julia DiFrancesco</i> <i>Leslie D. Goldsmith</i> <i>Valerie A. Miller</i> <i>Brian Slater</i>	FF. Preparing for RAC and MIC Audits: In-House and Outside Counsel Perspectives <i>Denise H. Bloch</i> <i>Ronald S. Connelly</i>	GG. Medicare Litigation Update <i>Robert Balderston</i> <i>John R. Hellow</i>	HH. Ambulatory Surgery Center Payment and Regulatory Update <i>Eric Zimmerman</i>	Y. Medicare Provider Enrollment (repeat) <i>James M. Bossenmeyer</i> <i>Louise M. Joy</i>	Z. Medicare Diagnostic Testing, Anti-Markup Restrictions and IDTF Standards (repeat) <i>Thomas Greeson</i> <i>Daniel H. Melvin</i>
3:00-4:00 pm	JJ. Fundamentals of Medicare Claims Appeals (not repeated) <i>Anthony Culotta</i> <i>Donna Thiel</i> <i>Constance Tobias</i>	KK. Medicare Secondary Payer Issues (not repeated) <i>Joan Polacheck</i> <i>Janice Ziegler</i>	LL. Medicaid Managed Care Network Requirements and Contracting (not repeated) <i>Mark H. Gallant</i> <i>Robert Gilman</i>	MM. Medicare and Medicaid Payment Issues for Nursing Facilities <i>Melissa Hulbert</i> <i>Alan Rosenbloom</i>	NN. Stark Overpayments and False Claims Implications <i>Katherine A. Lauer</i> <i>Michael W. Paddock</i>	JJ. Ambulatory Surgery Center Payment and Regulatory Update (repeat) <i>Eric Zimmerman</i>
4:15-5:45 pm Extended Sessions	OO. Medicare Claims Appeals Advanced Workshop (not repeated) <i>Thomas Hermann</i> <i>James P. Kelly</i> <i>Lester J. Perling</i> <i>Andrew D. Wachler</i>	PP. Medicaid Supplemental Payments and Financing Issues <i>James E. Gjerset</i> <i>Charles A. Luband</i>	QQ. Hospital Inpatient PPS Update <i>Taimyra Jones</i> <i>Miechal Lefkowitz</i> <i>Larry Oday</i> <i>Michael Treitel</i>	C. What You Need to Know about Medicare and Medicaid Health Information Technology Meaningful Use Incentive Payments (repeat) <i>William A. Connelly</i> <i>Marc Hartstein</i> <i>Elizabeth Holland</i>	D. Medicare DSH Adjustments (repeat) <i>John R. Jacob</i> <i>Christopher L. Keough</i> <i>Mark D. Polston</i> <i>Tiffany Swygert</i>	E. Looking Closely at Hospital Observation and Patient Status Issues (repeat) <i>Bernice Hecker</i> <i>Hala Helm</i> <i>Kimberly Hoy</i>
5:45-6:45 pm	Reception at the Baltimore Marriott Waterfront Hotel (attendees, faculty, children, and registered spouses and guests welcome)					

Institute on Medicare and Medicaid Payment Issues At-a-Glance

Friday, March 26, 2010

7:00 am– 3:15 pm	Registration and Information					
7:00– 8:00 am	Continental Breakfast (attendees, faculty, children, and registered spouses and guests welcome)					
8:00– 9:30 am Extended Sessions	RR. Workshop on PRRB Practice Issues (not repeated) <i>Keith D. Barber Paul Crofton Bernard M. Talbert Steven B. Roosa</i>	T. Advanced Stark (repeat) <i>S. Craig Holden David E. Matyas</i>	U. Recent Developments in DGME and IME (repeat) <i>Thomas W. Coons Tim Johnson Elizabeth Truong</i>	V. The Medicare ACE Demonstration Project (repeat) <i>Shannon Fiser Cynthia Mason Robert Stone</i>	PP. Medicaid Supplemental Payments and Financing Issues (repeat) <i>James E. Gjerset Charles A. Luband</i>	QQ. Hospital Inpatient PPS Update (repeat) <i>Taimyra Jones Miechal Lefkowitz Larry Oday Michael Treitel</i>
9:45– 10:45 am	SS. Homecare and Hospice: Reimburse- ment and Regula- tory Challenges (not repeated) <i>William A. Dombi Deborah A. Randall</i>	TT. Gainsharing: Incentive Payment and Shared Savings Programs (not repeated) <i>Ellen Weissman</i>	UU. Update on Quality Incentives and Value Based Medicare Purchasing <i>Jason E. Bring</i>	VV. Fraud and Abuse Issues for Hospitals and Physicians <i>John T. Brennan, Jr. Gregory Demske</i>	WW. Healthcare Transactions and Medicare’s Change of Ownership (“CHOW”) Rules <i>Thomas E. Bartrum Kelly Miller</i>	FF. Preparing for RAC and MIC Audits: In- House and Outside Counsel Perspectives (repeat) <i>Denise H. Bloch Ronald S. Connelly</i>
11:00 am– 12:00 noon	XX. Program Exclusions (not repeated) <i>Robin Schneider Cynthia F. Wisner</i>	YY. What’s New at the Agency for Healthcare Research and Quality: Opportunities for Providers (not repeated) <i>Elise Berliner Lynn Shapiro Snyder</i>	CC. Legal Ethics: Multijurisdictional Practice (repeat) <i>Philip L. Pomerance</i>	VV. Fraud and Abuse Issues for Hospitals and Physicians (repeat) <i>John T. Brennan, Jr. Gregory Demske</i>	WW. Healthcare Trans- actions and Change of Ownership (“CHOW”) Rules (repeat) <i>Thomas E. Bartrum Kelly Miller</i>	

Institute on Medicare and Medicaid Payment Issues At-a-Glance

Friday, March 26, 2010 (continued)

12:00 noon– 1:00 pm	Lunch on your own			
1:00– 2:00 pm	M. Hospital Outpatient PPS (advanced) (repeat) <i>Timothy P. Blanchard Valerie Rinkle</i>	R. Observations from New York Medicaid Integrity Initiatives (repeat) <i>James G. Sheehan</i>	DD. Clinical Laboratory Services (repeat) <i>Peter M. Kazon</i>	GG. Medicare Litigation Update (repeat) <i>Robert Balderston John R. Hellow</i>
2:15– 3:15 pm	MM. Medicare and Medicaid Payment Issues for Nursing Facilities (repeat) <i>Melissa Hulbert Alan Rosenbloom</i>	NN. Stark Overpayments and False Claims Implications (repeat) <i>Katherine A. Lauer Michael W. Paddock</i>	UU. Update on Quality Incentives and Value Based Medicare Purchasing (repeat) <i>Jason E. Bring</i>	

Institute on Medicare and Medicaid Payment Issues

To register: Remit payment and completed registration form by mail to the American Health Lawyers Association • P.O. Box 79340 • Baltimore, MD 21279-0340 or fax with credit card information to (202) 775-2482. To register by phone call (202) 833-0766. If any program is over-subscribed, only Health Lawyers members will be placed on a waiting list. On-site registrations will be accepted on a space-available basis only.

Name: _____

Member ID #: _____

First Name for Badge (if different than above): _____

Spouse/Guest Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ ZIP+ 4: _____

Telephone: (_____) _____ Fax: (_____) _____

E-Mail: _____

Early Registration Fees

(faxed/postmarked and paid by February 24, 2010):

Members: \$835 Non-Members: \$1060

\$760 each additional AHLA member registering from same organization at same time on the same check or credit card payment

Registration Fees

(faxed/postmarked and paid between February 25-March 19, 2010):

Members: \$960 Non-Members: \$1185

\$885 each additional AHLA member registering from same organization at same time on the same check or credit card payment

Printed Course Materials

I am registering for the Medicare and Medicaid Program and would like to purchase the binder for \$75

I will require:

audio visual mobility other assistance _____

I have special dietary needs

Membership Information

Dues are \$185 for those admitted to the Bar/graduated from college within the last four years; \$300 for those admitted/ graduated more than four but less than eight years ago; and \$345 for those admitted/graduated eight or more years ago. Dues are \$155 (or \$75 for electronic benefits) for government employees and full-time academicians; and \$15 for full-time law school students to receive benefits electronically. Include the applicable membership fee with your registration form and take advantage of the program registration fee for members.

(Continued on page 10)

Institute on Medicare and Medicaid Payment Issues

PAYMENT INFORMATION

Please fill in applicable amount:

(Sorry! Registrations cannot be processed unless accompanied by payment.)

\$ _____ Registration Fee

\$ _____ Practice Group Luncheon: Regulation, Accreditation,
and Payment – March 24 (\$35 for sponsoring PG members/\$45
for non-members of the RAP PG)

\$ _____ Practice Group Luncheon: In-House Counsel – March 25
(\$35 for sponsoring PG members/\$45 for non-members
of the In-House Counsel PG)

\$ _____ Medicare and Medicaid Printed Course Materials (\$75)

\$ _____ Membership Dues
(Date admitted to the bar/graduated / /)

\$ _____ Spouse/Guest Fee (\$75)

Name _____

\$ _____ Total Enclosed

Payment

Check enclosed

(Make checks payable to American Health Lawyers Association)

Bill my credit card:   

Number: _____ Exp. Date: /

Name of Cardholder: _____

Signature of Cardholder: _____

ZIP Code of Cardholder's Billing Address: _____

Please Note: Should your credit card total be miscalculated, AHLA will charge your credit card for the correct amount. To receive a refund of the registration fee paid minus \$125 for Medicare and Medicaid cancellation notice must be received in writing by March 17, 2010.

Fed ID No. 23-7333380

Practice Group Lunch Information

Regulation, Accreditation and Payment Practice Group Luncheon

Wednesday, March 24, 2010

In-House Counsel Practice Group Luncheon

Thursday, March 25, 2010

View from the Hill: The Current State of Healthcare Reform

Presenter:

Jeffrey G. Micklos, Esq.

EVP, Management, Compliance & General Counsel,
Federation of American Hospitals, Washington, DC

Celebrate Diversity

The Advisory Council on Diversity invites you to celebrate diversity in the health law bar by joining them at the Diversity Reception at the Institute. Sometimes referred to as RED receptions also, all attendees of the program as well as members in the Baltimore area who share a commitment to furthering the Association's diversity efforts are invited and welcome to attend. This special event will be held from 5:45 to 6:45 pm on Wednesday, March 24 and is the perfect opportunity to make new friends before heading over to the National Aquarium. Should you have any questions about the Diversity or "RED" reception, please email Kerry Hoggard at khoggard@healthlawyers.org.

WHEN: Wednesday, March 24, 2010 from 5:45 to 6:45 pm

WHERE: Essex Room at the Baltimore Marriott Waterfront Hotel

RSVP by March 19 to Andrew Hartman (ahartman@healthlawyers.org) if you will be joining us at the RED Reception.

Presorted

First-Class Mail

U.S. Postage Paid

Suburban, MD

Permit No. 4841



AMERICAN
HEALTH LAWYERS
ASSOCIATION

1025 Connecticut Avenue, NW
Suite 600
Washington, DC 20036-5405

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Register by February 24, 2010 and save!
Register online at www.healthlawyers.org/programs