

2005 Law Conference on Health Insurance Plans: *Bridging the Gap between Providers and Insurers*

May 2-4, 2005 • The Broadmoor
Colorado Springs, Colorado



Register by April 1, 2005 and save!

Sponsored by the nation's leading health insurance and health law associations:
America's Health Insurance Plans and the American Health Lawyers Association

For more information, please visit www.ahip.org/links/law05



America's Health Insurance Plans



About the Conference

America's Health Insurance Plans (AHIP) and the American Health Lawyers Association (AHLA) are proud to present the 16th Annual *Law Conference on Health Insurance Plans: Bridging the Gap between Providers and Insurers*, May 2-4, 2005, at The Broadmoor in Colorado Springs. Join in-house counsel, outside attorneys, government lawyers and other plan and provider specialists for two full days of analysis and discussion of the current issues that are transforming the health law environment. With so many changes taking place, this year's program is too important to miss.

Topics to be Covered

Medicare Modernization Act • Health Savings Accounts • Pharmacy Benefit Managers • Antitrust • Compliance and Sarbanes-Oxley • Rewarding Quality Care • Medicaid and the Uninsured • Advanced ERISA Preemption • Federal and State Legislative Updates • Advanced Issues in Payor/Provider Contracting • Legal Issues in Consumer Choice • Class Action and Medical Liability Reform • Regulatory Update from HHS • Disclosure and Transparency

Conference Features

- Quality educational program focusing on the most recent developments in health law, litigation and regulation affecting health insurers and providers
- Interact and network with fellow attorneys and other key decision-makers
- Five-star location
- Continuing Legal Education Credits

Who Should Attend

- In-house counsel for health insurers, HMOs, hospitals, Medicare supplemental carriers, long-term care insurers, disability insurers, IPAs, TPAs, specialty groups and others
- Attorneys representing health insurance plans, provider-sponsored organizations, provider networks and affiliated institutions
- Legislators and regulators involved with health insurance and health care delivery issues
- Health insurance plan executives, including medical directors, quality/utilization managers and compliance specialists

About AHIP

America's Health Insurance Plans is the national trade association representing nearly 1,300 member companies providing health insurance coverage to more than 200 million Americans. Our member companies offer medical expense insurance, long-term care insurance, disability income insurance, dental insurance, supplemental insurance, stop-loss insurance and reinsurance to consumers, employers and public purchasers. Our goal is to provide a unified voice for the health care financing industry, to expand access to high quality, cost effective health care to all Americans and to ensure Americans' financial security through robust insurance markets, product flexibility and innovation and an abundance of consumer choice.



Program Faculty

Alex M. Azar II

General Counsel
U.S. Department of Health and Human Services

Thomas R. Barker

Deputy General Counsel
U.S. Department of Health and Human Services

Anthony A. Barruetta

Vice President of Government Relations
Kaiser Permanente

Thomas M. Boudreau

Senior Vice President and General Counsel
Express Scripts

Kenneth P. Bowden

Senior Counsel
CIGNA

Steven M. Champlin

The Duberstein Group

Gary Scott Davis

McDermott Will & Emery, LLP

Robert Eccles

O'Melveny & Myers, LLP

Miguel A. Estrada

Gibson, Dunn & Crutcher, LLP

Lawrence L. Foust

Jenkins & Gilchrist

Alan S. Goldberg

Goulston & Storrs

Kevin D. Gordon

Crowe and Dunlevy, P.C.

Alice G. Gosfield

Alice G. Gosfield and Associates, P.C.

William J. Kayatta, Jr.

Pierce Atwood, LLP

Charles H. Klippel

Senior Vice President and Deputy General Counsel—Health
Aetna Inc.

Peter V. Lee, JD

President and CEO
Pacific Business Group on Health

Robert F. Leibenluft

Hogan & Hartson, LLP

Joel L. Michaels

McDermott Will & Emery, LLP

Charles Milligan, JD, MPH

Executive Director
Center for Health Program Development and Management,
University of Maryland, Baltimore County

Margit H. Nahra

Crowell & Moring, LLP

Michael W. Peregrine

McDermott Will & Emery, LLP

Waldemar J. Pflepsen, Jr.

Jorden Burt, LLP

Richard E. Ramsay

Vice President, State Affairs
AHIP

Peter Roan

K&R Law Group LLP

Scott Styles

Senior Vice President, Federal Affairs
AHIP

Linda Tiano

Senior Vice President and General Counsel
Empire BlueCross BlueShield

Lawrence Wu

NERA Economic Consulting

Planning Committee

AHIP and AHLA extend our many thanks and appreciation to the members of this year's program planning committee for their guidance in organizing the conference agenda:

Gary Scott Davis

McDermott Will and Emery, LLP

Barbara H. Furey

Vice President and Managing Counsel
UnumProvident

Stephanie W. Kanwit

Special Counsel
AHIP

Peter M. Leibold

Executive Vice President and CEO
AHLA

Cynthia F. Reaves

Honigman Miller Schwartz and Cohn LLP

James Roosevelt, Jr.

Senior Vice President and General Counsel
Tufts Health Plan

Linda Tiano

Senior Vice President and General Counsel
Empire BlueCross BlueShield

James L. Touse

Vice President and General Counsel
BlueCross BlueShield of Tennessee

About AHLA

The American Health Lawyers Association (AHLA) is the nation's largest, nonpartisan, 501(c)(3) educational organization devoted to the legal issues in the health care field. AHLA provides resources to address the issues facing its members who practice in law firms, government, in-house settings, and academia, and who represent the entire spectrum of the health industry: physicians, hospitals, health systems, health maintenance organizations, health insurers, managed care organizations, nursing facilities, home care providers and consumers.

Program Schedule

At-A-Glance*

Monday, May 2, 2005

2:30 pm-5:30 pm

Registration and Information Desk Open

3:30 pm-5:30 pm

In-House Counsel Workshop

(for health insurance plan in-house counsel only)

Fundamentals of Managed Care Law

Margit H. Nabra

Tuesday, May 3, 2005

7:15 am-5:00 pm

Registration and Information Desk Open

7:30 am-9:00 am

Breakfast Briefing

Health Care on Capitol Hill: An Advanced Federal Legislative Update

Steven M. Champlin, Scott Styles

9:00 am-10:30 am

Welcome and Opening General Session

Rewarding Quality Care: Payors, Providers and the Legal Implications

Alice G. Gosfield, Peter V. Lee

10:30 am-11:15 am

Keynote Address

The Legal Agenda at HHS: Policies and Priorities for 2005 and Beyond

Alex M. Azar II

11:15 am-11:30 am

Break

11:30 am-12:45 pm

A. Advanced ERISA Issues Post-Davila: Liability for Coverage Decisions, Make-Whole Remedies, and the Implications for Plans and Providers

Robert Eccles, William J. Kayatta, Jr.

B. Health Information Technology: From EMRs to Interoperability

Alan S. Goldberg

C. Protecting Competition or Protecting Competitors? Antitrust Issues for Plans and Providers

Robert F. Leibenluft, Lawrence Wu

D. PBMs, Plans, and Providers: Legal Risk and Legal Issues in Managing Pharmacy Benefits

Anthony A. Barretta, Thomas M. Boudreau

12:45 pm-2:00 pm

Luncheon Program

Equitable Remedies Under ERISA After Davila and Great-West

Miguel A. Estrada

2:00 pm-2:15 pm

Break

2:15 pm-3:30 pm

E. Legal Ethics and Sarbanes-Oxley:

Real-World Approaches to Compliance

Michael W. Peregrine

F. Medicaid and the Uninsured: A Detailed Look at Trends in the States

Charles Milligan

G. Payors, Providers, and the Courts: State and Federal Litigation Trends

Kevin D. Gordon, Peter Roan

D. PBMs, Plans, and Providers: Legal Risk and Legal Issues in Managing Pharmacy Benefits (repeat)

3:30 pm-3:45 pm

Break

3:45 pm-5:00 pm

H. Consumer Choice and the Law: HSAs and the Empowered Consumer

Gary Scott Davis, Charles H. Klippel

I. Putting it All on the Table: Agent/Broker Relationships in the Modern World

Waldemar J. Pflepsen Jr., Linda Tiano

J. Conflict and Consensus: Leading Issues in Advanced Contracting

Kenneth P. Bowden, Lawrence L. Foust

B. Health Information Technology: From EMRs to Interoperability (repeat)

5:00 pm-6:30 pm

Reception

Wednesday, May 4, 2005

7:00 am-12:30 pm

Registration and Information Desk Open

7:15 am-8:15 am

AHLA's, HMOs and Health Plans

Practice Group Breakfast

(Limited attendance; additional fee; pre-registration required). See registration page for more information

7:15 am-8:15 am

Breakfast Briefing

NAIC and the States: A Legislative and Regulatory Update

Richard E. Ramsay

8:15 am-9:30 am

General Session

Implementing the Medicare Modernization Act: Final Regulations and the Legal Issues for the Private Sector

Thomas R. Barker, Joel L. Michaels

9:30 am-9:45 am

Break

9:45 am-11:00 am

A. Advanced ERISA Issues Post-Davila: Liability for Coverage Decisions, Make-Whole Remedies, and the Implications for Plans and Providers (repeat)

E. Legal Ethics and Sarbanes-Oxley: Real-World Approaches to Compliance (repeat)

F. Medicaid and the Uninsured: A Detailed Look at Trends in the States (repeat)

J. Conflict and Consensus: Leading Issues in Advanced Contracting (repeat)

11:00 am-11:15 am

Break

11:15 am-12:30 pm

C. Protecting Competition or Protecting Competitors? Antitrust Issues for Plans and Providers (repeat)

G. Payors, Providers, and the Courts: State and Federal Litigation Trends (repeat)

H. Consumer Choice and the Law: HSAs and the Empowered Consumer (repeat)

I. Putting it All on the Table: Agent/Broker Relationships in the Modern World (repeat)

Hotel Information

Located in Colorado Springs at the foot of the Rockies, The Broadmoor provides an environment of unparalleled beauty and luxury surrounded by the mountains and centered by Cheyenne Lake. One of the few resorts in the country to have earned the Mobil Five Star and the AAA Five Diamond ratings every year since the awards were established, The Broadmoor is proud to provide guests with the finest in accommodations and services.

The Broadmoor
1 Lake Avenue
Colorado Springs, Colorado 80901
Phone: (800) 634-7711
www.broadmoor.com

Reservation Information

For information and reservations, contact The Broadmoor at (800) 634-7711 or online at www.broadmoor.com. For telephone reservations, ask for the **AHIP-AHLA conference rate**. All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card.

To receive the conference rate, make your reservation by **April 1, 2005**. \$215 single/double occupancy plus 8.4% room tax per day. A daily service charge will be applied to all guest rooms, in the current amount of \$14 for single or double occupancy, and \$2.50 for each additional person.

The service fee includes the following:

Unlimited Access to The Broadmoor Fitness Center • Local Access Calls • Daily Newspaper • Long Distance Access Charges/800 Access Charges one hour in length • Incoming Faxes • Housekeeping Gratuities • In-Room Coffee Services



Continuing Legal Education

Participants will be given continuing legal education forms at the program. Forms must be completed and returned to AHLA to receive credit. AHLA is an approved sponsor of Continuing Legal Education Credits in most states. The seminar will be worth approximately 11.5 Continuing Education Credits based on a 60-minute hour and 13.8 credits based on a 50-minute hour.

AHLA is registered with the National Association of State Boards of Accountability (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN, 37219-2417. Website: www.nasba.org. (615) 880-4200. This seminar will be worth approximately 13.0 CPE credits. The sessions are introductory. There are no prerequisites required to register for this conference.

Travel Information

The Colorado Springs Airport is served by major airlines and is approximately 20 minutes away. The Broadmoor has a shuttle that runs to/from the airport on a regular schedule. The Denver International Airport is approximately 90 miles away. Charter, limousine and shuttle services are available. Please call (800) 634-7711 for further information.

United Airlines

A 5% discount off the lowest applicable fare will be offered when you contact World Travel Service, AHIP's official travel company, at (202) 728-4040 or at (800) 633-8822 or you may contact United Airlines directly at (800) 521-4041 and refer to the meeting ID number 550TJ. A 10% discount off the unrestricted mid-week coach fares is available when purchased seven days in advance. An additional 5% discount will apply when you purchase your tickets at least 30 days in advance of your travel date. Discounts apply on United, United Express and United code share flights (UA) operated by US Airways, US Airways Express and Air Canada. Book early to take advantage of promotional fares that give you the greatest discount. United Mileage Plus members receive full credit for all miles flown.

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America West Airlines

A 5% discount off the lowest applicable fare will be offered by America West when you contact World Travel Service, AHIP's official travel company, at (202) 728-4040 or at (800) 633-8822 or you may also contact America West directly at (800) 548-7575 and refer to the CAMS meeting ID number AP7490. A 10% discount is offered on the Y6, Y6Q, YUP6, YUP6Q airfares.



Hertz

To reserve a car for this conference, contact Hertz at (800) 654-2200 and provide the special CDP# 1571581 for the AHIP discount and PC# 959361 to save an additional \$25 off the discounted rate. The additional \$25 discount is available one week before through one week after the actual meeting dates. You may also make your reservation online at www.hertz.com using the CDP# 1571581 and PC# 95936.

Avis

To reserve a car for this conference, please contact Avis Meeting Services at (800) 331-1600 and provide this Avis Worldwide Discount (AWD) number D833353.



Registration Policies

To qualify for the early registration rate, registration forms and payment (by check or credit card) must be postmarked **Friday, April 1, 2005**. Registrations postmarked after this date are subject to the standard, onsite registration fee. Please make checks payable to AHILA and send payment to:


American Health Lawyers Association
P.O. Box 79340
Baltimore, MD 21279-0340

Cancellation

To receive a refund of the registration fee paid, less a \$100 processing fee, cancellation notices must be received in writing by **April 22, 2005**. Refunds will be issued approximately three to four weeks following the program.

Substitution

If you wish to send a substitute, please call the AHILA Member Service Center at (202) 833-0766. Please note that registration fees are based on AHIP and AHILA membership status of the individual who actually attends the program.

For Special Hotel Needs, please call (202) 778-3228 

Registration

Please note that your badge will reflect the information below.

Name _____

Degree (if applicable): PhD MD RN MPH CMCE

Job Title _____

Organization _____

Address _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone (Area Code/Number) _____ Fax (Area Code/Number) _____

E-mail (Check for accuracy. Registration confirmation will be sent via e-mail.)

Member of: AHIP AHLA AHLA ID _____

Registration Fees

	Early Registration By April 1, 2005	Standard Registration After April 1, 2005
AHIP/AHLA Members	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
Each Additional Member Registering at the same time	<input type="checkbox"/> \$720	<input type="checkbox"/> \$820
Non-members	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1,095
Government Employees	<input type="checkbox"/> \$450	<input type="checkbox"/> \$450
Students	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300

AHLA's, HMOs and Health Plans Practice Group Breakfast - May 4 (Limited attendance; pre-registration required)

Members of the HMOs Practice Group	<input type="checkbox"/> \$38
AHLA Members not enrolled in the HMOs Practice Group and Non-Members	<input type="checkbox"/> \$43

Payment Information

Please choose one of the following payment methods.

Check Enclosed (US Dollars only)

Credit Card

Visa MasterCard American Express

Credit Card Number _____

Exp. Date _____

Name as it appears on the credit card (Please print) _____

Please Make all Checks Payable to AHLA.

4 Ways to Register

- 1. ONLINE.** Secure transactions at www.healthlawyers.org. Have your credit card ready.
- 2. BY PHONE.** Call toll-free (202) 833-0766. Have your credit card ready.
- 3. BY FAX.** Fax the registration form with credit card order (Visa, MasterCard, or American Express) to (202) 775-2482.
- 4. BY MAIL.** Mail this registration form and payment to AHLA; P.O. Box 79340; Baltimore, MD 21279-0340.

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**American Health
Lawyers Association**

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