

REGISTER BY APRIL 16 AND SAVE!

MAY 10-12, 2004
The Ritz-Carlton, Amelia Island
Amelia Island, Florida

2004 LAW CONFERENCE

*for Health Plans,
Providers and Insurers*

Topics to be addressed include:

- ❖ Medicare Legislation
- ❖ Fraud and Abuse
- ❖ Legal Ethics: Complying with Sarbanes-Oxley
- ❖ NAIC and State-Based Initiatives
- ❖ ERISA
- ❖ Antitrust
- ❖ Federal Legislation Update
- ❖ Evidence-Based Medicine
- ❖ Payor-Provider Contracting
- ❖ Legal Issues in Consumer Health Care
- ❖ Tort Reform
- ❖ Regulatory Update from HHS

America's Health
Insurance Plans



Sponsored by the nation's leading health insurance and health law associations

15TH ANNUAL LAW CONFERENCE

for Health Plans, Providers and Insurers

America's Health Insurance Plans and the American Health Lawyers Association (AHLA) are proud to present the 15th annual Law Conference for Health Plans, Providers, and Insurers, May 10-12, 2004, in Amelia Island, Florida. Join general counsel, legal experts, outside counsel, government representatives and other plan, provider and insurance specialists for two days of analysis and discussion of current issues, opportunities and challenges that are transforming the health law environment. With so many changes taking place, this year's program is too important to miss.

PLANNING COMMITTEE

America's Health Insurance Plans and AHLA extend our many thanks and appreciation to the members of this year's program planning committee for their guidance in organizing the conference agenda:

Gary Scott Davis, Esq.
McDermott, Will & Emery

Frank Gramm, Esq.
Senior Vice President, General Counsel
and Secretary, Trustmark Insurance Co.

Douglas J. Hammer, Esq.
Vice President and General Counsel
Intermountain Health Care

Stephanie W. Kanwit, Esq.
Special Counsel, America's Health Insurance Plans

Peter M. Leibold, Esq.
CEO/Executive Vice President
American Health Lawyers Association

John Perlstein, Esq.
Chief Counsel, CIGNA HealthCare

James Roosevelt, Jr., Esq.
Senior Vice President & General Counsel
Tufts Health Plan

James L. Touse, Esq.
Vice President & General Counsel
BlueCross BlueShield of Tennessee

WHO SHOULD ATTEND

- ❖ Attorneys representing health insurers, health plans, provider-sponsored organizations and affiliated institutions
- ❖ Attorneys representing providers and provider networks
- ❖ Legislators and regulators involved with health insurance and health care delivery issues
- ❖ Health plan and insurance executives, including medical directors, quality/utilization managers and compliance specialists



PROGRAM FACULTY

Alex M. Azar II
General Counsel, HHS

Thomas R. Barker
Deputy General Counsel, HHS

Kenneth T. Bowden
Senior Counsel, CIGNA HealthCare

Troyen Brennan, MD, JD, MPH
Professor, Department of Health Policy
and Management, Harvard School
of Public Health

Douglas S. Clarkson
Assistant General Counsel for
Managed Care, Tenet Healthcare
Corporation

Maureen E. Corcoran
Pillsbury Winthrop

Lois Dehls Cornell
Assistant Vice President and Associate
General Counsel, Tufts Health Plan

Mary Beth Donahue
Vice President, Government Affairs,
America's Health Insurance Plans

Miguel A. Estrada
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Jenkins & Gilchrist

Kevin D. Gordon
Crowe & Dunlevy

Karen Ignagni
President & CEO
America's Health Insurance Plans

Ronald H. Levine
Post & Schell

Joel L. Michaels
McDermott, Will & Emery

John J. Miles
Ober Kaler Grimes & Shriver

Neil P. Motenko
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Jerry Ripperger
Product Director, Insured Health
Operations, Principal Financial

Mary Beth Senkewicz
Senior Counsel for Health Policy, NAIC

Lynn Shapiro Snyder
Epstein Becker & Green

Philip E. Stano
Jorden Burt LLP

Peter E. Urbanowicz
General Counsel, Tenet Healthcare
Corporation

James M. Wootton
Mayer, Brown, Rowe & Mau

Visit www.ahp.net or www.healthlawyers.org for more details and the latest program information

HOTEL INFORMATION

THE RITZ-CARLTON, AMELIA ISLAND
4750 Amelia Island Parkway
Amelia Island, Florida 32034
Toll Free Reservations: (800) 241-3333
Phone: (904) 277-1100
Guest Fax: (904) 277-1044



RATES AND RESERVATIONS:

❖ \$215 single or double occupancy plus 7% state sales tax and 2% occupancy tax per night



❖ For information and reservations, contact the hotel at (800) 241-3333 or online at www.ritzcarlton.com/resorts/amelia_island/

❖ For telephone reservations, please ask for the **Health Lawyers/America's Health Insurance Plans** conference rate

❖ **Reservation cut-off date: APRIL 6, 2004**

TRAVEL INFORMATION

AIRLINE

America's Health Insurance Plans and Health Lawyers are pleased to announce that we have been able to secure a special discount agreement with United Airlines unavailable to the general public.

- ❖ A 5% discount off the lowest applicable fare will be offered ONLY when you or your travel agent call United's toll-free number (800) 521-4041 and refer to Meeting ID Number 550TJ.
- ❖ A 10% discount off the unrestricted mid-week coach fares is available when purchased seven days in advance.
- ❖ An additional 5% discount will apply when you purchase your tickets at least 30 days in advance of your travel date.

Discounts apply on United, United Express and United code share flights (UA) operated by US Airways, US Airways Express and Air Canada. Dedicated reservationists are on duty seven days a week, 8:00 a.m.–10:00 p.m. ET. Mileage Plus members receive full credit for all miles flown to this meeting. Book early to take advantage of promotional fares that give you the greatest discount.*

CAR RENTAL

Special car rental rates are available through AVIS. To reserve a car for this program, contact Avis Meeting Services at (800) 331-1600 or visit www.avis.com and use Avis Worldwide Discount (AWD) number D833353.

Off the coast of Northeast Florida, and conveniently located 30 minutes from the Jacksonville International Airport, The Ritz-Carlton, Amelia Island serves as the setting for this year's conference. Reservations are available at the discounted rate of \$215 per night, plus applicable taxes.

HOTEL OVERVIEW

- ❖ 1.5 miles of sand-dune lined beach-front at its back door
- ❖ 18 holes of PGA championship golf at its front door
- ❖ Three restaurants
- ❖ Three cocktail lounges
- ❖ The Massage and Fitness Center



- ❖ Heated indoor and outdoor pools with whirlpools
- ❖ Ritz Kids program, children's pool and playground, nanny service

- ❖ Watersports (seasonal)
- ❖ Nine oceanside tennis courts, including five lit for night play

LOCALE

- ❖ Located on a barrier island, just off the coast of Northeast Florida
- ❖ 30 minutes north of Jacksonville International Airport
- ❖ 10 minutes from the Fernandina Beach Airport (catering to private aircraft)
- ❖ 20 minutes south of the Georgia border and Cumberland Island National Seashore
- ❖ 10 minutes south of historic Fernandina Beach, a quaint seaside village of Victorian homes, boutique shops, eclectic art galleries, antique stores and local eateries.



Hotel reservation cut-off date: April 6, 2004

PROGRAM AT-A-GLANCE

MONDAY, MAY 10

2:30 p.m. -5:30 p.m.

Registration and Information

3:30 p.m.-5:30 p.m.

In-house Counsel Workshop
Fundamentals of Managed Care Law

TUESDAY, MAY 11

7:30 a.m. -5:30 p.m.

Registration and Information

7:30 a.m. -8:30 a.m.

Continental Breakfast

8:30 a.m. -9:30 a.m.

Keynote Address
Alex M. Azar II
General Counsel, HHS

9:30 a.m.-9:45 a.m.

Break

9:45 a.m.-11:00 a.m.

General Session
Panel on Financing and Access to Health Care

11:00 a.m.-11:15 a.m.

Break

11:15 a.m.-12:15 p.m.

Concurrent Sessions

- Special Presentation: Future of Tort Reform
- Payor-Provider Contracting
- Fraud and Abuse

12:15 p.m.-1:30 p.m.

Luncheon Presentation

1:30 p.m.-1:45 p.m.

Break

1:45 p.m.-2:45 p.m.

Concurrent Sessions

- NAIC and State-Based Initiatives
- Payor-Provider Legal Issues
- Litigation Update
- Legal Ethics: Complying with Sarbanes Oxley

2:45 p.m.-3:00 p.m.

Break

3:00 p.m.-4:00 p.m.

Concurrent Sessions

- Special Presentation: ERISA and the Court
- Litigation Update (repeat)
- Antitrust Issues

4:00 p.m.-4:15 p.m.

Break

4:15 p.m.-5:15 p.m.

Concurrent Sessions

- Federal Legislative Update
- Fraud and Abuse (repeat)
- NAIC and State-Based Initiatives (repeat)
- Consumer-Directed Health Care

5:15 p.m.-6:30 p.m.

Conference Reception

WEDNESDAY, MAY 12

7:30 a.m.-12:30 p.m.

Registration and Information

7:15 a.m.-8:15 a.m.

AHLA's HMOs & Health Plans Practice Group Networking Breakfast and Presentation

7:45 a.m. - 8:30 a.m.

Continental Breakfast

8:30 a.m.-10:00 a.m.

General Session
Medicare Reform

10:00 a.m.-10:15 a.m.

Break

10:15 a.m.-11:15 a.m.

Concurrent Sessions

- Special Presentation: Evidence-Based Medicine and Medical Malpractice
- Legal Ethics: Complying with Sarbanes Oxley (repeat)
- Consumer-Directed Health Care (repeat)

11:15 a.m.-11:30 a.m.

Break

11:30 a.m.-12:30 p.m.

Concurrent Sessions

- Antitrust Issues (repeat)
- Payor-Provider Legal Issues (repeat)
- Federal Legislative Update (repeat)
- Payor-Provider Contracting (repeat)

About America's Health Insurance Plans

America's Health Insurance Plans is the national trade association representing nearly 1,300 member companies providing health insurance benefits to more than 200 million Americans.

About American Health Lawyers Association

The American Health Lawyers Association (AHLA) is the nation's largest, nonpartisan, 501(c)(3) educational organization devoted to the legal issues in the health care field. AHLA provides resources to address the issues facing its members who practice in law firms, government, in-house settings, and academia, and who represent the entire spectrum of the health industry: physicians, hospitals, health systems, health maintenance organizations, health insurers, health care organizations, nursing facilities, home care providers and consumers.

Continuing Legal Education

Participants will be given continuing legal education forms at the program. Forms must be completed and returned to AHLA to receive credit. AHLA is an approved sponsor of continuing legal education credits in most states. The seminar will be worth approximately 11.5 continuing education credits based on a 60-minute hour and 13.5 credits based on a 50-minute hour. AHLA is registered with the National Association of State Boards of Accountability (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN, 37219-2417. Website: www.nasba.org. Phone: (615) 880-4200. This seminar will be worth approximately 13.0 CPE credits. The sessions are introductory. There are no prerequisites required to register for this conference.

REGISTRATION FORM

2004 LAW CONFERENCE for Health Plans, Providers and Insurers

The Ritz-Carlton, Amelia Island ❖ Amelia Island, Florida ❖ May 10-12, 2004

PLEASE TYPE OR PRINT ALL INFORMATION ■ NOTE: EACH REGISTRANT MUST COMPLETE A SEPARATE FORM

FOUR EASY WAYS TO REGISTER:

ONLINE: Securely-encrypted registration available at www.healthlawyers.org. Have your credit card ready.

BY PHONE: Call (202) 833-0766. Have your credit card ready.

BY FAX: Fax this registration form and payment to (202) 775-2482.

BY MAIL: Mail this registration form and payment to AHLA, P.O. Box 79340, Baltimore, MD 21279-0340.



For special needs, please call us at (202) 778-3228

CANCELLATIONS/ SUBSTITUTIONS

■ To receive a refund of the registration fee paid, less a \$100 processing fee, cancellation notices must be received in writing by **May 3, 2004**. Refunds will be issued approximately three to four weeks following the program.

■ If you wish to send a substitute, please call the AHLA Member Service Center at (202) 833-0766. Please note that registration fees are based on America's Health Insurance Plans and AHLA membership status of the individual who actually attends the program.

WEDNESDAY WORKSHOPS

Please indicate below if you plan to attend one of the afternoon workshops on Monday, May 10th. Space is limited; America's Health Insurance Plans and AHLA members will be given priority.

- In-House Counsel Workshop (open to in-house counsel only)
- Fundamentals Workshop

Name _____

First Name for Badge (if different from above) _____

Title _____

Degree _____ (Circle one) PhD RN MD JD

Organization _____

E-mail _____

Address _____

City _____

State _____ Zip _____

Telephone _____ Fax _____

(IMPORTANT: In case we have a question about your registration.)

Member of: America's Health Insurance Plans

AHLA AHLA Member ID _____

Registration Fees

	Early Bird By April 16, 2004	Standard After April 16, 2004
America's Health Insurance Plans/AHLA Member	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
Each additional member registering at the same time	<input type="checkbox"/> \$720	<input type="checkbox"/> \$820
Non-Member	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1095
Government employees	<input type="checkbox"/> \$450	<input type="checkbox"/> \$450
Students	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300
AHLA's HMOs & Health Plans Practice Group Breakfast Wednesay, May 12, 2004	<input type="checkbox"/> \$37	<input type="checkbox"/> \$37

Payment Method

Visa MasterCard American Express Check enclosed

Credit Card Number _____

Exp. Date _____

Signature _____

TOTAL \$ _____

PLEASE MAKE CHECKS PAYABLE TO **AHLA**

Please note: should your credit card total be miscalculated, AHLA will charge your card the correct amount.

PLEASE CONTACT AHLA AT (202) 833-0766 IF YOU HAVE FURTHER REGISTRATION QUESTIONS.

American Health Lawyers Association
1025 Connecticut Ave., NW
Suite 600
Washington, DC 20036

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Mark your calendars for these upcoming programs:

**America's Health
Insurance Plans**

INSTITUTE

June 16-18, 2004
Chicago Hilton & Towers, Chicago, IL
www.ahip.net/institute.htm

**MEDICARE & MEDICAID
CONFERENCES**

October 18-22, 2004
Capital Hilton, Washington, D.C.

**2004 ANNUAL MEETING AND
IN-HOUSE COUNSEL PROGRAM**

June 27-30, 2004
New York Marriott Marquis, New York, NY
www.healthlawyers.org/programs/prog_04annual.cfm

FRAUD & COMPLIANCE FORUM

September 26-28, 2004
Renaissance Harborplace Hotel, Baltimore, MD

AMERICAN
HEALTH LAWYERS
ASSOCIATION

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Plans and the American Health Lawyers Association*

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