

Sponsorship Options
2009 AHLA Annual Meeting
June 28-July 1, 2009
Washington, DC

New Member/First Time Attendee Reception \$5,000

Benefits:

- Two people from sponsoring company can attend the new member reception
- One free program registration
- Fifty Percent discount on display table at the Annual Meeting
- Complimentary one page advertisement in the program binder given to all attendees
- One time use of the pre & post conference attendee list for mailing – mailing must be approved by AHLA
- Flyer/company promotional materials at the reception
- Recognition on the AHLA website, which includes a link to sponsor's company website and company description
- Recognition in the Health Lawyers News magazine both before and after the program - mailed to entire membership of nearly 10,000
- 75-word company description provided to all attendees
- Signage recognition at the reception
- Recognition in invitations sent to new members and first time attendees

Beverage Break \$5,000

Benefits:

- Recognition in the AHLA website, which includes a link to sponsor's company website, company logo and company description
- Fifty Percent discount on table top booth space at the Annual Meeting or Complimentary materials table (this is an unmanned table with your company materials on it)
- One free program registration
- Complimentary one page advertisement in the program binder and on the CD-Rom given to all attendees
- One time use of the pre & post conference attendee list for mailing – mailing must be approved by AHLA
- Recognition in the Health Lawyers News magazine both before and after the program - mailed to entire membership of nearly 10,000
- Recognition in the program brochure mailed to entire membership of nearly 10,000
- 75-word company description provided to all attendees
- Cocktail Napkins or coffee cups with the sponsors logo out during sponsored break
- Signage recognition at the program and during the break

Monday Morning Continental Breakfast \$5,000

Benefits:

- Fifty Percent discount on exhibit booth at the Annual Meeting or Complimentary materials table (this is an unmanned table with your company materials on it)
- One free program registration
- Recognition in the AHLA website, which includes a link to sponsor's company website, company logo and company description
- Complimentary one page advertisement in the program binder and on the CD-Rom given to all attendees
- One time use of the pre & post conference attendee list for mailing – mailing must be approved by AHLA
- Recognition in the Health Lawyers News magazine both before and after the program - mailed to entire membership of nearly 10,000
- Recognition in the program brochure mailed to entire membership of nearly 10,000
- 75-word company description provided to all attendees
- Signage recognition at the event
- Table for company materials/handouts at the breakfast
- Napkins and disposable cups with your company logo used at the breakfast

Tuesday Breakfast

\$5,000

Benefits:

- Complimentary table top display at the Annual Meeting
- Two free program registrations
- Recognition in the AHLA website, which includes a link to sponsor's company website, company logo and company description
- Complimentary one page advertisement in the program binder and on the CD-Rom
- One time use of the pre & post conference attendee list for mailing – mailing must be approved by AHLA
- Recognition in the Health Lawyers News magazine both before and after the program - mailed to entire membership of nearly 10,000
- Recognition in the program brochure mailed to entire membership of nearly 10,000
- 75-word company description provided to all attendees
- Signage recognition at the event
- Table for company materials/handouts at the breakfasts
- Napkins and disposable cups with your company logo used at the breakfasts

Wednesday Breakfast

\$5,000

Benefits:

- Complimentary table top display at the Annual Meeting
- Two free program registrations
- Recognition in the AHLA website, which includes a link to sponsor's company website, company logo and company description
- Complimentary one page advertisement in the program binder and on the CD-Rom
- One time use of the pre & post conference attendee list for mailing – mailing must be approved by AHLA
- Recognition in the Health Lawyers News magazine both before and after the program - mailed to entire membership of nearly 10,000
- Recognition in the program brochure mailed to entire membership of nearly 10,000
- 75-word company description provided to all attendees
- Signage recognition at the event
- Table for company materials/handouts at the breakfasts
- Napkins and disposable cups with your company logo used at the breakfasts

Practice Group Luncheons held during the 2009 Annual Meeting

Monday, June 29

Fraud and Abuse *and* Regulation, Accreditation, and Payment Practice Groups (joint) \$5,000

- Two complimentary seats to the sponsored luncheon
- Flyer/company promotional materials at the sponsored luncheon
- Fifty Percent discount on display table at the Annual Meeting
- Signage recognition at the luncheon
- Recognition on the Practice Group website, which includes a link to the sponsor's web site
- Recognition on any marketing emails for the luncheon and the program and in the program brochure
- Program registration for all sponsor attendees will be discounted by \$100
- We will allow you to make brief introductory remarks at the lunch as well
- One time use of the post conference luncheon attendee list for mailing – mailing must be approved by AHLA
- Recognition in the program brochure
- Recognition in the Health Lawyers News magazine before the conference

Long Term Care, Senior Housing, In-Home Care, and Rehabilitation \$3500

- Two complimentary seats to the sponsored luncheon
- Flyer/company promotional materials at the sponsored luncheon
- Signage recognition at the luncheon
- Recognition on the Practice Group website, which includes a link to the sponsor's web site
- Recognition on any marketing emails for the luncheon and the program and in the program brochure
- Program registration for all sponsor attendees will be discounted by \$100
- We will allow you to make brief introductory remarks at the lunch as well
- One time use of the post conference luncheon attendee list for mailing – mailing must be approved by AHLA
- Recognition in the program brochure
- Recognition in the Health Lawyers News magazine before the conference

Tuesday, June 30

Business Law and Governance \$3500

- Two complimentary seats to the sponsored luncheon
- Flyer/company promotional materials at the sponsored luncheon
- Signage recognition at the luncheon
- Recognition on the Practice Group website, which includes a link to the sponsor's web site
- Recognition on any marketing emails for the luncheon and the program and in the program brochure
- Program registration for all sponsor attendees will be discounted by \$100
- We will allow you to make brief introductory remarks at the lunch as well
- One time use of the post conference luncheon attendee list for mailing – mailing must be approved by AHLA
- Recognition in the program brochure
- Recognition in the Health Lawyers News magazine before the conference

Labor and Employment \$3500

- Two complimentary seats to the sponsored luncheon
- Flyer/company promotional materials at the sponsored luncheon
- Signage recognition at the luncheon
- Recognition on the Practice Group website, which includes a link to the sponsor's web site
- Recognition on any marketing emails for the luncheon and the program and in the program brochure
- Program registration for all sponsor attendees will be discounted by \$100
- We will allow you to make brief introductory remarks at the lunch as well
- One time use of the post conference luncheon attendee list for mailing – mailing must be approved by AHLA
- Recognition in the program brochure
- Recognition in the Health Lawyers News magazine before the conference

- Payors, Plans, and Managed Care \$3500
- Two complimentary seats to the sponsored luncheon
 - Flyer/company promotional materials at the sponsored luncheon
 - Signage recognition at the luncheon
 - Recognition on the Practice Group website, which includes a link to the sponsor's web site
 - Recognition on any marketing emails for the luncheon and the program and in the program brochure
 - Program registration for all sponsor attendees will be discounted by \$100
 - We will allow you to make brief introductory remarks at the lunch as well
 - One time use of the post conference luncheon attendee list for mailing – mailing must be approved by AHLA
 - Recognition in the program brochure
 - Recognition in the Health Lawyers News magazine before the conference

- Health Information and Technology Practice Group Luncheon \$3,500
- Two complimentary seats to the sponsored luncheon
 - Flyer/company promotional materials at the sponsored luncheon
 - Signage recognition at the luncheon
 - Recognition on the Practice Group website, which includes a link to the sponsor's web site
 - Recognition on any marketing emails for the luncheon and the program and in the program brochure
 - Program registration for all sponsor attendees will be discounted by \$100
 - We will allow you to make brief introductory remarks at the lunch as well
 - One time use of the post conference luncheon attendee list for mailing – mailing must be approved by AHLA
 - Recognition in the program brochure
 - Recognition in the Health Lawyers News magazine before the conference

Wednesday, July 1

- Medical Staff, Credentialing, and Peer Review \$3500
- Two complimentary seats to the sponsored luncheon
 - Flyer/company promotional materials at the sponsored luncheon
 - Signage recognition at the luncheon
 - Recognition on the Practice Group website, which includes a link to the sponsor's web site
 - Recognition on any marketing emails for the luncheon and the program and in the program brochure
 - Program registration for all sponsor attendees will be discounted by \$100
 - We will allow you to make brief introductory remarks at the lunch as well
 - One time use of the post conference luncheon attendee list for mailing – mailing must be approved by AHLA
 - Recognition in the program brochure
 - Recognition in the Health Lawyers News magazine before the conference

- Tax and Finance \$3500
- Two complimentary seats to the sponsored luncheon
 - Flyer/company promotional materials at the sponsored luncheon
 - Signage recognition at the luncheon
 - Recognition on the Practice Group website, which includes a link to the sponsor's web site
 - Recognition on any marketing emails for the luncheon and the program and in the program brochure
 - Program registration for all sponsor attendees will be discounted by \$100
 - We will allow you to make brief introductory remarks at the lunch as well
 - One time use of the post conference luncheon attendee list for mailing – mailing must be approved by AHLA
 - Recognition in the program brochure
 - Recognition in the Health Lawyers News magazine before the conference