

What will you receive for your support?

We will:

- Post your logo on the AHLA Practice Group website for the event that you are sponsoring.
- Include your logo in our marketing emails to all of the AHLA Practice Groups membership.
- Note on the CD-ROM for the sponsored teleconference/webinar, your company's logo and name.
- Allow you to post a mini practice-oriented handout on the PG website on a topic that is mutually agreeable with the respective PG leadership and editorial staff.
- Ensure that you will receive 10 free registrations to the sponsored teleconference/webinar.



Practice Group-sponsored teleconferences are held throughout the year on hot topics and analyses of healthcare law related issues and cases. Below is a representation of all of the AHLA Practice Groups:

- Antitrust
- Business Law and Governance (AHLA's Sixteenth and newest Practice Group—effective 7/1/08)
- Fraud and Abuse (Formerly Fraud and Abuse, Self-Referrals, and False Claims)
- Health Information and Technology
- Healthcare Liability and Litigation
- Hospitals and Health Systems
- In-House Counsel
- Labor and Employment
- Life Sciences
- Long Term Care, Senior Housing, In-Home Care, and Rehabilitation (Formerly Long Term Care)
- Medical Staff, Credentialing, and Peer Review
- Payers, Plans, and Managed Care (Formerly HMOs and Health Plans)
- Physician Organizations
- Regulation, Accreditation, and Payment
- Tax and Finance
- Teaching Hospitals and Academic Medical Centers

Teleconference and Webinar Sponsorship Opportunities

Are you thinking about sponsoring an AHLA teleconference/webinar? Do you want to know how your sponsorship will help the AHLA Practice Groups offer “free” teleconferences/webinars to its participants?



Leading health law to excellence through education, information, and dialogue.

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Teleconference/Webinar Sponsorships

In AHLA's FY 2008, the Practice Groups provided a wealth of information to their participants on a number of hot and exciting topics that focused on a variety of issues affecting the healthcare industry.

The AHLA Practice Groups have two major priorities: (1) to present teleconferences/webinars that provide the participants with a forum to have a comprehensive discussion with major policy, legislative, and regulatory leaders; and (2) to provide education in the practice of health law. The Practice Group leaders and staff work very hard to produce a number of teleconferences/webinars that provide participants with quality presentations and materials. Also, because the teleconferences/webinars are on emergent topics, they are often scheduled on an expedited basis.

Here is a snapshot of some of the teleconferences/webinars that were held during 2007-2008, by the various Practice Groups:

Stark Law

- Proposed Stark Law Changes in 2008 Physician Fee Schedule
- Stark Phase III Final Regulation Part I: Phase III Stark II: The Journey Continues
- Stark Phase III Final Regulation Part II: Stark in the Real World: Phase III as Applied
- Stark II Phase III — Major Implications For Academic Medical Centers
- Stark II Phase III: The Effective Date Approaches—What Should You Know Before December 4th?
- Who Moved My Same Building? The Practical Implications of the New Purchased Diagnostics Rule

Tax and Finance Issues

- IRS' New Redesigned "Draft" Form 990 for Tax-Exempt Organizations
- Financing Under Fire—The Auction-Rate Bond Crisis for Hospitals and Health Systems

Mergers and Acquisitions and Fair Market Value Issues

- Issues Affecting Fair Market Value in Complex Healthcare Arrangements: What Should Counsel be Aware of During the Valuation Process?
- Joint Ventures Involving Non-Profit Facilities: Practical Tips for Addressing the (Sometimes Conflicting) Legal Issues
- Financing Under Fire—The Auction-Rate Bond Crisis for Hospitals and Health Systems

© PRACTICE GROUPS

As you can see, the AHLA Practice Groups have been very busy with providing a compliment of topics that were addressed throughout the year. They are committed to providing high quality education and discussion of health law issues that are impacting health, business, and regulatory communities.

HealthCare Appraisers, Inc., and Adkisson Consultants, Inc., were the very first sponsors to offer the AHLA PG members two of the "free" teleconferences that were held during 2007 and 2008.

Please join us this year in sponsoring a teleconference/webinar so that AHLA can continue to provide "free" Practice Group-sponsored calls to the AHLA members and participants at specific

